



P.O. Box 532
Norrstown, PA 19404-0532
www.norrstownchorale.com
Fall, 2009

Dear Friend of the Arts,

Greetings from the Norrstown Chorale!

I am delighted to announce that the Chorale is alive and well, thanks to enthusiastic members, a dedicated Director and Accompanist, an energetic Board, our faithful families and friends, and all of our past and present financial supporters. In the spring we were pleased to present four concerts, two public and two private. The semester ended with a successful "dine out" fundraiser at Max and Erma's in Oaks. We came back from summer break refreshed, ready to sing, and bigger by 10 additional returning and new members!

I'm sure you are aware of how much we depend on advertisers, patrons and fundraisers to sustain our organization. Just as important as this financial support though, is the energy and emotional response that comes from the "people in the seats" - our audience. Singers experience the creative process, the physicality of singing, and the satisfaction that accompanies learning and performing. Audience members take part in sounds that are in turns beautiful, pensive, humorous and exciting. It's a symbiotic relationship I hope you will be able to share with us at 4:00 on Saturday, December 5, at First Baptist Church of Norrstown, 455 Burnside Ave. The program is entitled "We Wish You Christmas". Selections will include traditional and contemporary carols, as well as Craig Courtney's delightfully entertaining (and vocally challenging!) "A Musicological Journey Through the Twelve Days of Christmas".

Please find enclosed details on the 2009/10 season ad and patron campaign. Advertising rates start at \$15.00 for a quarter page, and go up to \$100.00 for the exterior back cover. The ad runs for all winter and spring concerts, and your company or organization may also be linked on our website. Or, you may make a donation in an amount of your choosing, and be listed in the program as a patron. We are proud to be recognized by the IRS as a charitable 501(c) (3) non-profit organization, so your contribution is fully tax deductible.

Now more than ever, community-based arts organizations such as the Chorale need your help. Thank you for your support, and hope to see you on the 5th!

Sincerely,
Sally Hawk-Jones
President, Board of Directors